"This event draws the most senior government representatives and corporate export control managers from the major aerospace and defense companies in the world" Defence Exports 2011 speaker



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# **DEFENCE EXPORTS 2012**

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1st and 2nd October, 2012, Mövenpick Hotel Am<mark>ste</mark>rdam City Centre, Amsterdam, The Netherlands EARLY BIRD DISCOUNTS BOOK BY 31ST MAY SAVE £300 BOOK BY 29TH JUNE SAVE £100

#### Key Benefits of Attending:

- **SECURE** a unique opportunity to hear from the new U.S. Export Enforcement Coordination Center (E2C2) and regulation updates by senior representatives from U.S. Departments of Defense, Commerce and State
- DISCUSS the latest updates on EU Common Position 2008/944/CFSP on the control of export of defence equipment and technology
- ANALYSE key international export controls regulations from Turkey, Irael and Asia-Pacific
- ASSESS the impact of recent treaty updates and ratifications

#### PLUS TWO ASSOCIATED POST-CONFERENCE WORKSHOPS: WEDNESDAY 3RD OCTOBER 2012

#### A: Automated Global Compliance and Export Systems

Led by: Workshop Leader: Thomas Matthew, Director IT & Trade Compliance Services, OCR Services

9.00am - 12.30pm

### B: Asia-Pacific Export Controls and Trade Strategies

Led by: Jay P. Nash, Managing Director of Strategy & Development, SECURUS Strategic Trade Solutions LLC

1.00pm - 5.00pm

#### EXPERT SPEAKERS INCLUDE:



- Robert S. Kovac, Managing Director, Directorate of Defense Trade Controls, U.S. Department of State
- Kevin Wolf, Assistant Secretary of Commerce for Export Administration, Bureau of Industry and Security, U.S. Department of Commerce
- Timothy Hoffman, Deputy Director of the Defense Technology Security Administration, U.S. Department of Defense
- Craig C. Healy, Director, Export Enforcement Coordination Center (E2C2), Homeland Security Investigations, U.S.
  - Iciar Rodriguez-Miranda, Director General Enterprise, European Commission
- Tom Smith, Head of Export Control Organisation, Department for Business Innovation & Skills, UK
- Jan-Erik Lövgren, Deputy Director General, Swedish Inspectorate of Strategic Products (ISP)
- Ramón Muro, Deputy Director for Foreign Trade of Defence Materials and Dual Use Goods and Technology, Secretariat of State for Trade, Ministry of Economy and Competitiveness, Spain
  - Dr Walter Werner, Head of Unit, V B 3 - Export Control: Defence Goods; Control of Acquisitions, Ministry of Economics and Technology, Germany



Meir Shalit, Director of Defence Export Control, Ministry of Defence, Israel

Fabio Della Piazza, Chair of the EU Council Working Party on Conventional Arms Exports (COARM), European External Action Service



Lütfi Varoğlu, Head of International Cooperation, Under-Secretariat for the Defence Industry (SSM), Turkey

Theo Peters, Head of Non-Proliferation, Disarmament, Arms Control and Export Control Policy Division, Security Policy Department, Ministry of Foreign Affairs, The Netherlands



Pietro Maria Paolucci, Legal Adviser, Director General for International Trade Policy (D.G.P.C.), Economic Development Ministry, Italy

Gary Stanley, President, Global Legal Services Susan Griffiths, Export Control



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Manager, MBDA Spencer Chilvers, Head of Export Control Policy and Civil Nuclear

Control Policy and Civil Nuclear, Rolls-Royce plc

Henrik Petersson, Vice President, Head of Exports Compliance, Group Legal Affairs, Saab



Matthew Ferguson, Section Head, State Factors Analysis, International Atomic Energy Agency (IAEA)







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#### 8.30 **REGISTRATION & COFFEE**

#### 9.00

- **Chairman's Opening Remarks** 
  - David Hayes, Director, David Hayes Export Controls and Chairman, Export Group for Aerospace and Defence, UK

#### **U.S. EXPORT CONTROL REFORM**

#### 9,10 **OPENING ADDRESS – KEYNOTE SPEAKER**

- OPENING ADDRESS KEYNOTE SPEAKER
  Defence Exports Controls Update from the U.S. Department of State
  Developments in the Department of State operations over 2012
  An update on export controls for 2012
  Forthcoming export control developments for 2013 and beyond
  Defense articles and defense services monitoring update
  Annual update in ITAR
  Robert S. Kovac, Managing Director, Directorate of Defense
  Trade Controls, U.S. Department of State

#### 9.50

#### An Update from the U.S. Department of Commerce

- Status report on regulatory update for 2012
- Export control reform planned for 2013
- Dual-use regulations and European trade License issues and management of licenses
- U.S. perspective on encryption exports
  - **Kevin Wolf**, Assistant Secretary of Commerce for Export Administration, Bureau of Industry and Security, U.S. Department of Commerce

#### 10.30 **MORNING COFFEE**

#### 10.50

- An Update from the U.S. Department of Defense
  U.S. Department of Defense update on export control reform
  An update on critical items issues and the current critical items
- control list Developments in the single unified information technology licensing system
- A discussion on national security versus profit
- Movements towards one-agency for defence export control **Timothy Hoffman**, Deputy Director of the Defense Technology Security Administration, U.S. Department of Defense

#### 11.30

- Export Enforcement Coordination Center (E2C2) Update
  Coordinating and enhancing U.S. export control enforcement efforts
  Maximizing information sharing, strengthening national security and applicable laws
- Facilitating communication and collaboration between partner agencies Craig C. Healy, Director, Export Enforcement Coordination Center (E2C2), Homeland Security Investigations, U.S.
- 12.10

#### **NETWORKING LUNCH**

#### 1.20

#### **INTERACTIVE PANEL DISCUSSION**

- Extensive Q & A session on the status of Obama Administration's U.S. export control reform efforts
- Invaluable opportunity to obtain answers to your ITAR licensing questions direct from the U.S. Government administrators
   Open forum for dialogue on enforcement concerns
- Insights on defense trade cooperation between the U.S. and other NATO member countries

- Moderated by: Gary Stanley, President, Global Legal Services

  - Composed of the speakers from the morning sessions

#### 2.00

- Export Compliance and Post-Approval License Management
   Communication The single most important step in managing U.S. export licenses and agreements
- How to live with end use restrictions
- New steps for preventing unauthorized retransfers to subcontractors and dual/third country national employees Tips on updating licenses in light of mergers, acquisitions, and other
- name/address changes

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- Do's and don't's on marking ITAR-controlled technical data
   Gary Stanley, President,
   Global Legal Services

#### 2.30

Some Guidance for Defence Services and Know-how Transfer Under ITAR: ITAR Licensing requirements for defence services and brokering

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- activities Scope of application: U.S. nationals within European Companies: Do ITAR rules apply?
- Know-how Transfer and § 124.8 para.5 ITAR: Which Know-how is affected by this Rule?
- Organizational Implications of this Rule and of TAA
- Exemptions of License Requirement for Re-Exports (NATO, de minimis?) Dr. Harald Hoffman, Attorney, Hohmann Hohmann Rechtsanwälte

#### 3.00

### **AFTERNOON TEA**

#### 3.20

- Key ITAR Risk Areas for Non-U.S. Companies: Avoiding the Landmines • Deciphering the Proposed Brokering Rules: Key issues to review in your business practices
- Challenges posed by retransfers of defense articles and defense services
  Evolution of embargoes -- recent changes you need to know to
- ensure your compliance program is catching new risks Nancy Fischer, Partner, Pillsbury Winthrop Shaw Pittman LLP

#### 3.50

- **Operating in a Global Market and Minimizing Risks of Non-Compliance**
- The current exports climate for a global defence company
- Minimizing risks of violating regulations, sanctions and embargoes Dual-use items and technology transfer
- Balancing Government and private sector interests R pencer Chilvers, Head of Export Control Policy and Civil Nuclear, Rolls-Royce plc

#### 4.20

- **Defence Company Perspective Exports Case Study**
- Compliance with global export regulations and laws Responding to global change
- Working with Governments to succeed
- Susan Griffiths, Export Control Manager, MBDA

#### 4.50

#### **Experiences from a Private Sector Defence Company Complying with Exports Controls - A Swedish perspective**

- Export control compliance in the global market place
- Working with governments effectively
- Getting to grips with different regulations and laws
- Henrik Petersson, Vice President, Head of Exports Compliance, Group Legal Affairs, Saab

#### 5.20

#### Automating Defense Trade Licensing Process for the US and EU countries

- Automated Defense Trade Licensing Process enables corporations to implement a uniform and consistent corporate wide comprehensive license requirements' screening policy allowing compliance officers to:
- Diligently comply with stringent trade regulations and screen items based on BIS, DDTC and NRC for US Export Controls and, National GEAs and EU GEA Categories for EU Export Controls
- Reduce risk of government financial penalties, sanctions and denial of export privileges
- Manage a database of products with their respective dual-use or military classification categories based on controlling agencies.
- Determine License Requirements for particular
- ECCN/USML/ML/NRC and Sub Products
- · Prevent inadvertent trading of restricted goods to embargoed countries by automatically or manually screening products against Licensing and Reporting Requirements based on Country Controls and goods restrictions, while creating Export/ Shipment Transactions

PROFESSIONALS

OMELAND

Sanat Kumar, Director, International Operations, OCR **OCR Services** 

5.50

#### Chairman's Closing Remarks and Close of Day One

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#### 8.30 **REGISTRATION & COFFEE**

#### 9.00

**Chairman's Opening Remarks** 

- David Hayes, Director, David Hayes Export Controls and 62. Chairman, Export Group for Aerospace and Defence, UK
  - **INTERNATIONAL UPDATES**

#### SPECIAL ADDRESS

9.10

- An Update on Israel's Export Controls 2012 and Beyond
- An overview of Israel's defence export controls
- The legislative framework
- An update on the control list
- International cooperation on export control Meir Shalit, Director of Defence Export Control,
- 众 Ministry of Defence, Israel

#### 9.40

- **Export Controls Update from Turkey**
- Current status of export controls in Turkey
- Future planned developments
- Export licensing processes Defence exports strategy of the SSM •
- Lütfi Varoğlu, Head of International Cooperation,
- (C+ Under-Secretariat for the Defence Industry (SSM), Turkey

#### 10.10

**MORNING COFFEE** 

#### **UPDATES FROM EUROPEAN MEMBER STATES**

#### 10.30

- **EU Export Control Update**
- State of play of transposition of Transfers Directive EU certification of defence companies
- Planned developments for 2013 and beyond
- Iciar Rodriguez-Miranda, Director General Enterprise, European Commission

#### 11.00

#### **EU Regulations Update**

- Outline of and update on Common Position 2008/944/CFSP on the control of export of defence equipment and technology
- Interplay with intraEU transfer issues The Arms Trade Treaty within the UN framework and its obligations on State Parties
  - Fabio Della Piazza, Chair of the EU Council Working Party on Conventional Arms Exports (COARM), European External **Action Service**

#### 11.30

- **UK Update on Export Controls**
- Developments in operations over 2012
  Upcoming plans for 2013 and the affects on the industry Intra-community transfer of defence products and the relationship
- between UK export licensing and other regimes
- The UK perspective on dual-use items
- Arms Trade Treaty update

#### Tom Smith, Head of Export Control Organisation, Department for Business Innovation & Skills, UK

12.00

#### Spanish Export Controls Update

- Changes in legislation
- General licences
- Certification process of companies
- Control lists
- Planned developments for 2013

Ramón Muro, Deputy Director for Foreign Trade of Defence Materials and Dual Use Goods and Technology, Secretariat of State for Trade, Ministry of Economy and Competitiveness, Spain

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#### 12.30

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**NETWORKING LUNCH** 

Defence-Guide

### 1.50

- An Update of Export Controls from Italy Export control update for 2012
- Export control relations between European member states, U.S. and Italy
- Preparing for licenses Successful compliance and license management
- Pietro Maria Paolucci, Legal Adviser, Director General for

International Trade Policy (D.G.P.C.), Economic Development Ministry, Italy

#### 2.20

#### **Update on German Export Controls**

- Outline of the export control system
  Update on licences (general, global and individual)
- General EU transfer licences
- Company certification
- Industry cooperation and export control
  - Dr Walter Werner, Head of Unit, V B 3 Export Control: Defence Goods; Control of Acquisitions,
  - Ministry of Economics and Technology, Germany

#### 2.50

#### National Update from the Netherlands on Export Control

- Developments over the last year
- Future plans for export controls
- Intercommunity cooperation on regulations
- Working with friendly and allied governments EU export reforms and The Netherlands
  - Theo Peters, Head of Non-Proliferation, Disarmament, Arms Control and Export Control Policy Division, Security Policy Department, Ministry of Foreign Affairs, The Netherlands

#### 3.20 **AFTERNOON TEA**

#### 3.40

- National Update from Swedish Export Control Agency
- New government developments
- Transit of defence material
- Control and compliance of defence material and dual-use products
- EU certification process
- Brokering permits
- Manufacturing permits
- Implementation of intra-community transfer
  - Jan-Erik Lövgren, Deputy Director General, Swedish
  - Inspectorate of Strategic Products (ISP)

### 4.10

- Wassenaar Arrangement Updates for 2012
- An overview of the Wassenaar Arrangement
- Developments over 2012:-
- Summary of Changes to Control Lists Updated Elements for Objective Analysis of Destabilising
- Accumulations of Conventional Weapons
- Internal Compliance Programmes for Dual-Use Goods and Technologies
- Transfer (Re-Export) Controls for Conventional Weapons Systems Transportation of Conventional Arms between Third Countries
- Ambassador Philip Griffiths, Head of Secretariat, MA Wassenaar Arrangement

The current status of civil nuclear in the world

Chairman's Closing Remarks and Close of Day Two

Global concerns and international trade

• Proliferation challenges internationally

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#### UPDATE ON GROWTH IN CIVIL NUCLEAR AND N.P.T.

Matthew Ferguson, Section Head, State Factors Analysis,

EGAD

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International Atomic Energy Agency (IAEA)

#### 4.40 The Growth in Civil Nuclear and its Impact on Safeguards

UNEA

5.10

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DEFENCETALK

# Automated Global Compliance and Export Systems

### 9.00am - 12.30pm, 3rd October 2012, Amsterdam, The Netherlands

#### Led by: Workshop Leader: Thomas Matthew, Director IT & Trade Compliance Services, OCR Services

#### **Overview of workshop**

This half-day workshop will bring together industry expertise to explore how you can implement automated global export compliance systems and embed them into your organisation's infrastructure. Export controls and regulations in the defence industry are stringent and companies' export management processes become extremely complex. This increasingly requires expert, automated and integrated solutions to traverse the labyrinth of global export laws and controls. Errors can happen from the external supply chain to the licensing application and no company can operate alone or rely wholly upon their own internal compliance policies and procedures. This conference will explore the pitfalls of not automating global compliance systems and benefits and control that can be gained from implementing such a measure.

#### Why you should attend

- · How to identify where errors can occur in the whole process global defence exports
- · All considerations of how human errors and loss of resources can impact your compliance infrastructure
- · How successfully implementing an automated export compliance system will avoid non-compliance, breaching regulations and maintain consistency throughout operational change

#### About the workshop host

Thomas Mathew (Director IT & Trade Compliance Services) is global trade compliance practice leader with OCR Services. At OCR he oversees the development and implementation of Trade Compliance system for managing Governance Risk and Control solutions for US ITAR and EAR licensing. He worked closely with Directorate of Defense Trade Controls DDTC, US State Department to develop the initial training and system interfaces for industry for Defense Trade Licensing system D-Trade and implemented trade compliance systems for Northrop Grumman, The Boeing Company, Honeywell Corporation, GE Aviation, ITT Corporation and other Fortune 500 Companies. Prior to joining OCR, Thomas was the Chief Technologist at Trade Compass Inc based in Washington DC, a global trade, export compliance and logistics business with major investment from FedEx Trade Networks. Under his leadership Trade Compass delivered multiple software products for Global Trade to large clients including FedEx and Citibank

#### Programme

- 8.30 **Registration & Coffee**
- 9.00 **Opening Remarks & Introductions**

#### 9.15

- Integrating an automated compliance system and risk management policies into business operations
- How to ensure compliance happens automatically prior to trade orders being processed; order management and trade flow
- Building breach avoidance into systems and training

#### 10.15 Morning Coffee

#### 10.35

- Bespoke country specific regulation packages; how to implement regulatory updates into the system
- Setting suitable permission lévels and user profiles to manage compliance Automating the audit and reports trail to give early pre-breach warnings

#### 11.35 Interactive Panel Discussion and Demonstration

#### 12.30 **Close of Workshop**

#### About the organisation

Headquartered in USA in Metropolitan Washington DC area, OCR is the first choice for global trade information solutions. With National Security requirements at a peak, Companies world wide choose OCR as a trusted resource widely recognized as an expert for international trade. OCR offers web based solutions that facilitate international trade processes, reduce the risk inherent in cross-border transactions, and keep clients informed of the ever-changing regulatory environment by providing world-class compliance software solutions. www.ocr-inc.com

# HALF-DAY POST-CONFERENCE WORKSHOP B

# Asia-Pacific Export Controls and Trade Strategies

#### 1.00pm - 5.00pm, 3rd October 2012, Amsterdam, The Netherlands

#### Led by: Jay P. Nash, Managing Director of Strategy & Development, SECURUS Strategic Trade Solutions LLC

#### **Overview of workshop**

Asia-Pacific Export Controls and Trade Strategies workshop will provide both a regional overview and country-specific information on the export control developments in and compliance considerations for this critical commercial region. In so doing, the workshop will include the following topics:

#### Why you should attend

Many know of the skyrocketing trade and technology transfer to, from, and through the Asia-Pacific, but did you know:

- That export controls in the region are also taking flight and can have a direct impact on your business and daily work?
- Whether you're a company compliance officer, strategic planner, sales and marketer, logistics manager, engineer, or purchaser for a company with any Asia-Pacific business or interests, or you're a service provider to such companies, the time to familiarize yourself with export controls in the region is now!
- Which countries have export controls?
- Are their control lists the same as the US CCL or EU "Dual-Use List"?
- Under what circumstances do they require licenses for transfers of dual-use technology?
- What about transits and trans-shipments?
- They don't have the equivalent of OFAC regulations do they?
- You may have a handle on Japan, Singapore, and China, but what about Korea, Malaysia, and Taiwan?

#### About the workshop host

Jay P. Nash is a SECURUS co-founder and the Managing Director of Strategy & Development. Mr. Nash has helped companies in the aviation, telecommunications, automotive, chemical, and industrial equipment sectors track and operationalize trade control developments in mainland China, Hong Kong SAR, Taiwan, Japan, Korea, Singapore and other ASEAN countries. He has also reviewed and helped enhance company internal compliance programs (ICP) and provided on-site export control training for company personnel. In the public sector, Mr. Nash has worked with national governments from every region of the world to provide guidance and support on establishing domestic export control systems, and developing compliance tools and resources for industry.

#### Programme

- 1.00 **Registration & Coffee**
- 1.30 **Opening Remarks & Introductions**

# 1.45 A Regional Overview – The Legal / Regulatory and Substantive Information of Defence (and dual-use) Trade Controls: India, Singapore, Malaysia, Korea

- Key similarities and differences among Asia-Pacific export control systems, especially in terms of item control lists and classification
- A comprehensive list of regional export control licensing agencies and how to approach them
- Controls and requirements for transits and trans-shipments through the region's major shipping hubs
  How transfers of controlled technology are licensed in the region

#### 2.45 Afternoon Tea

- 3.00
- Bulk and expedited licensing programs available in the region; Special focus on export controls in Korea, Malaysia, and Taiwan, leaders among the world's "Emerging Markets"; Strategies for developing regional export control compliance programs;

- 4.00 Round Table Discussion
  What is on the export control "horizon" in the Asia-Pacific? Compliance tips and strategies
- 5.00 **Close of Workshop**

#### About the organisation

SECURUS Strategic Trade Solutions, LLC provides information, analysis, guidance and training on trade controls and compliance in the Asia Pacific, Middle East, Latin America, FSU, and Europe. We draw from a highly qualified team of professionals to offer customized solutions that enhance global trade operations and help maximize business opportunities. SECURUS constantly tracks and analyzes export control developments around the globe and assesses their impacts on international trade and business operations. SECURUS packages its information and analysis in a variety of formats to serve partners' needs, and brings a professional, committed, and personal approach to each business relationship and engagement.

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20th to 21st June 2012, London Workshop: Software Radio: History, Trends and Market Drivers 19th June 2012, London

#### Military Airlift Asia Pacific

9th to 10th July 2012, Singapore Workshop: Exercise Pegasus: Military Airlift in Asia-Pacific - A Practical Exposure for Planning and Execution of A Comprehensive Military Airlift Exercise in the Asia-Pacific 11th July 2012, Singapore

Masterclass: Continuing Airworthiness in 11th July 2012, London

Masterclass: Mobile Sim Building 11th July 2012, London

Masterclass: Countering IEDs 11th July 2012, London

Masterclass: Satellite & Satellite-Hybrid Communications Networking Capability and Civil-Military Inter-Agency 17th July 2012, London

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19th to 20th September 2012, London Workshop: Serious Gaming Technology applications for Military Flight Training 18th September 2012, London

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filitary Robotics 12th to 13th November 2012, London

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we have to cancel the event for any further liability.	reason, then we will make a full refund immediately, but disclaim any		s (If different from above):				
Alterations: It may become necessar date of the event compared to the ad	ry for us to make alterations to the content, speakers, timing, venue or dvertised programme.	[					
Data Protection: The SMi Group gatl and we may use this to contact you	hers personal data in accordance with the UK Data Protection Act 1998 i by telephone, fax, post or email to tell you about other products and						
services. Unless you tick here we products or services. If you have an	e may also share your data with third parties offering complementary y queries or want to update any of the data that we hold then please latabasemanagerdismi-online.co.uk or visit our website www.smi- RN as detailed above your address on the attached letter.	VAT VAT at 19% is cha	rged on the attendance fees for	all delegates	, except	taxable	

VAT at 19% is charged on the attendance fees for all delegates, except taxable persons established in the Netherlands - Reverse Charge - Article 194.